



AEROSPACE & DEFENSE MEETINGS BRNO

SEPTEMBER 16 - 17, 2026
BRNO, CZECH REPUBLIC

EXHIBITION & SPONSORSHIP OPPORTUNITIES 2026

CZECH COMPANIES

AN EVENT ORGANIZED BY



BCI AEROSPACE



What's included in the exhibitor pass?

- One B2B meeting schedule per company over 2 days (September 16 & 17)
- Access to the conferences & workshops
- Access to the coffee area (September 16 & 17), and to the cocktail reception (September 16)
- Listing in the participant directory

BASIC €2,500

- ✓ 4sqm shell scheme booth (2m x 2m)
- ✓ 1 exhibitor pass
- ✓ Aluminium structure & white melamine partitions (height 2.5m)
- ✓
 - Carpet
 - 1 tables
 - 3 chairs
 - 1 waste bin
 - Spotlight rail
 - Electrical outlet
- ✓ 1 single-sided sign: exhibitor's name & booth number

DELUXE €4,300

- ✓ 8sqm shell scheme booth (4m x 2m)
- ✓ 2 exhibitor passes
- ✓ Aluminium structure & white melamine partitions (height 2.5m)
- ✓
 - Carpet
 - 2 tables
 - 6 chairs
 - 1 waste bin
 - Spotlight rail
 - Electrical outlet
- ✓ 1 single-sided sign: exhibitor's name & booth number

PREMIUM €7,800

- ✓ 24sqm shell scheme booth (6m x 4m)
- ✓ 3 exhibitor passes
- ✓ Aluminium structure & white melamine partitions (height 2.5m)
- ✓
 - Carpet
 - 2 tables & 6 high-stools
 - 1 table & 3 chairs
 - 1 waste bin
 - Spotlight rail
 - Electrical outlet
- ✓ Personalised sign (logo), personalised counter & graphics included
- ✓ Front counter & storage room



ADDITIONAL PARTICIPANT

€300 / pax

- Access to the exhibition, conference sessions, workshops, coffee breaks
- Must be a representative of the registered company

LUNCHES (September 16 & 17)

€ 85 / pax

- Continue building your networks at business lunches
- Round table of 10 people

THEMED WORKSHOP

€ 1500

- Lead a 30-minute themed workshop on on September 16 & 17.
- A brief abstract is requested for initial validation to ensure alignment with key topics and focus on the event.
- Please send your title and abstract to: tbryzhachenko@advbe.com
- If your subject is validated, it will be published in the communication tools. It will also be detailed in the catalogue given to participants.

Note: We do not guarantee a minimum audience.

CUSTOMIZED BOOTH PANELS

(2.5 x 1m)

€ 150 / panel

- Enhance your booth visibility with a customized panel
- Please provide us with a computer file in the correct format:

Panel size: 250cm x 100cm

Size of the visible surface: 238.9cm x 94.5cm

The file must be produced in high definition and in vector.

KAKEMONO / ROLL-UP BANNER

(80 x 200cm)

€ 300 / unit

- Enhance your onsite visibility with a customized roll-up banner OR 4-sided kakemono displayed in your booth
- The banner will remain your property after the event
- Please provide us with the computer file in the correct format:

Panel size: 80 x 200 cm

Weight: 3kg

The file must be produced in high definition and in vector.

TV RENTAL

€200

- Rent a 42" plasma TV (size 49", USB plug) with a wall mount

As a sponsor you will get full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, etc.

PLATINUM



€10,000

- ✓ 24sqm premium booth
- ✓ 3 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials with "Platinum" status
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory
- ✓ 2 full-page ads in official event catalogues
- ✓ 90-second video displayed on event screens
- ✓ 2 email campaigns to all participants
- ✓ Flyers available at registration desk
- ✓ 3000 corporate gifts for all attendees
- ✓ 1 corporate roll-up banner displayed in main hall

Exclusive

GOLD



€8,000

- ✓ 12sqm Deluxe
- ✓ 3 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials with "Gold Sponsor" status
- ✓ Social media recognition
- ✓ 1 corporate advertising panel displayed in main hall
- ✓ 1 full-page ad in post-event participants directory
- ✓ 2 full-page ads in official catalogue
- ✓ 90-second video displayed on event screens
- ✓ 1 email campaign to all participants

Limited to 2 companies

SILVER



€3,000

- ✓ Logo on all event materials with "Silver Sponsor" status
- ✓ Social media recognition
- ✓ 1 full-page ad in official event catalogue
- ✓ 1 full-page ad in post-event directory

Limited to 3 companies

BRONZE



€1,500

- ✓ Logo on all event materials with "Bronze Sponsor" status
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory

Limited to 5 companies

LANYARDS

€3,000

- Your brand will be front and centre when every neck includes the official event lanyard exclusively with your branding
- The lanyards must be delivered at least 30 days before the event) to the event organizers (800 pieces)

Exclusive

COFFEE AREA

€3,000

- Get your brand out to attendees and speakers while they take a break. Sponsor the coffee breaks on both days.
- Set up your kakemonos and brochures in the coffee area for maximum visibility

Exclusive

REGISTRATION DESK

€2,000

- Maximize your visibility by displaying your company poster and brochures at the reception desk, an area highly visited by participants throughout the event

OFFICIAL CATALOGUE ADVERTISING PAGE

€1,000

- Promote your brand in the official event catalogue
- 1-page advertisement for your company
- Handed to every participant on arrival
- Includes general program, conference schedule, and exhibition map

MORE VISIBILITY. MORE IMPACT.



Note: A management fee of €200 applies to all companies registering for Aerospace & Defense Meetings Brno. It covers access to the online participant platform, an electric outlet, Wi-Fi, one parking pass for the duration of the event, and bank charges.

EXHIBITION PACKAGE		PRICE (excl. tax)
☐	BASIC 4SQM	€ 2,500
☐	DELUXE 8SQM	€ 4,300
☐	PREMIUM 24SQM	€ 7,800

EXHIBITOR ADD-ONS		PRICE (excl. tax)
☐	ADDITIONAL PARTICIPANT	€ 300 x ____ pax
☐	LUNCHES (2 DAYS)	€ 85 x ____ pax
☐	THEMED WORKSHOP	€ 1,500
☐	CUSTOMIZED BOOTH PANEL	€ 150 x ____ u.
☐	KAKEMONO / ROLLUP BANNER	€ 300 x ____ u.
☐	TV RENTAL	€ 200

SPONSOR LEVEL		PRICE (excl. tax)
☐	PLATINUM	€ 10,000
☐	GOLD	€ 8,000
☐	SILVER	€ 3,000
☐	BRONZE	€ 1,500

"A LA CARTE" SPONSORSHIP OPTIONS		PRICE (excl. tax)
☐	COFFEE AREA	€ 3,000
☐	LANYARDS	€ 3,000
☐	RECEPTION DESK	€ 2,000
☐	1-PAGE EVENT CATALOGUE ADVERTISEMENT	€ 1,000

SUBTOTAL	€
+ MANAGEMENT FEE	€ 200
+ TAXES (if applicable)	€
= TOTAL	€

Additional information on tax

- If your company is registered in France, French VAT is due.
- If your company is registered in another EU country (excluding France and Italy), French VAT is not applicable. You must report it to your fiscal administration and provide your VAT number.
- If your company is registered in Italy, Italian VAT is due. Our Rome office will bill you including the VAT amount.
- If your company is based outside the EU, no taxes are applicable.

Payment terms

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event (i.e. Aug.26, 2026) to guarantee your company's participation.
- Full payment upon booking is also accepted.

Payment method

- ☐ Credit card (Visa or Mastercard)
- ☐ Bank transfer (only in euros)
 IBAN: FR76 3000 4008 0400 0107 2835 736
 SWIFT: BNPAFRPPXXX
 Bank: BNP Paribas Paris-Centre Affaires
 Address: 24 Avenue de la Grande Armée – 75017 Paris, France
 Please email a copy of the bank transfer receipt to brno@advbe.com, including the name of the event in the subject line.

Event name: **AEROSPACE & DEFENSE MEETINGS BRNO 2026**

Date: **September 16 & 17, 2026**

City, country: **Brno, Czech Republic**

Venue: **Brno Exhibition Centre**

1/ ORGANIZATION

The Event is organized by abe – advanced business events, a limited company with a stated capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the “Organizer”).

2/ PURPOSE

These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the “Participant,” who acknowledges and agrees to comply with these Terms & Conditions.

3/ VENUE AND DATE

The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund.

The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant’s attendance at the rescheduled Event at no additional charge.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
- Cancellation policy:
 - 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
 - 21–44 days prior: Participant liable for 50% of the amount due or paid.
 - 20 days or less: Full amount due; no refund.
- All invoices issued to the Participant must be paid in full no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny the Participant access to the Event if payment has not been received in full.
- The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking as stipulated on the order form.

5/ INCLUDED SERVICES AND ORGANIZER’S OBLIGATION

The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.

6/ HEALTH AND SAFETY MEASURES

The Organizer agrees to implement preventive measures and provide equipment intended to help reduce the spread of contagious illnesses. The Participant acknowledges that such measures and equipment cannot guarantee a risk-free environment.

Accordingly, the Participant understands that the Organizer cannot be held liable for any illness or contamination occurring before or during the Event.

7/ INSURANCE

- The Organizer is solely responsible for the management of the Event. However, this responsibility does not extend to any damage caused by third parties to the Participant.
- The Participant must maintain insurance coverage for any damage caused by itself, its representatives, or its property to third parties during the preparation and execution of the Event.
- The Participant must also maintain insurance covering any damage caused by third parties to itself, its representatives, or its property during the preparation and execution of the Event.

8/ USE OF DIGITAL TOOLS AND THE EVENT PLATFORM

- a) The Participant is responsible for ensuring proper access to the Event’s digital platform (“Event Platform”). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform’s functionality and must comply with all applicable platform terms of use.
- b) The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
- c) Usernames and passwords provided by the Organizer are confidential, remain the Organizer’s property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
- d) Any content uploaded or shared by the Participant on the Event Platform (“Materials”) is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
- e) The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
- f) The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.
- g) Some virtual B2B meetings may be conducted through third-party videoconferencing solutions such as Webex. The Participant is responsible for ensuring adequate technical conditions to join these meetings. The Organizer is not liable for any technical issues, connectivity problems, or service interruptions related to Webex or any other external platform.

9/ ENFORCEMENT OF REGULATIONS

- The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
- Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
- The Organizer reserves the right to cancel the Participant’s registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

10/ USE OF THE PARTICIPANT’S LOGO

The Organizer reserves the right to request and use the Participant’s logo in marketing materials highlighting companies registered for the Event.

The Participant retains the right to refuse such use by submitting a written request to the Organizer.

11/ JURISDICTION

In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution.

If no resolution is achieved, the courts having jurisdiction over the Organizer’s registered office shall have exclusive authority.

12/ PRIVACY AND DATA SECURITY POLICY

The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions.

Further information is available on the Organizer’s website under its privacy policy and personal data protection statement.

Company name:

Name of authorized officer or representative:

- ☐ I agree with advanced business events’ general terms & conditions
- ☐ I agree to receive communications from Aerospace & Defense Meetings Brno Partners

Date, signature and company’s seal:



AEROSPACE & DEFENSE

MEETINGS BRNO

SEPTEMBER 16 - 17, 2026

BRNO, CZECH REPUBLIC

BOOK NOW

Secure your spot at Czech Republic's premier **aerospace & defense supply chain** event and unlock exclusive perks that elevate your brand ahead of **Aerospace & Defense Meetings Brno 2026**.

CONTACT US

 admbrno@advbe.com

 brno.bciaerospace.com

REGISTER

ONLINE

